

BROOKE TOUBEAU

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EDUCATION

Massachusetts College of Art and Design, Boston MA
Bachelor's Degree in Graphic Design 2005 - 2008

Massasoit Community College, Canton MA
Associate's Degree in Visual Arts 2003 - 2005

WORK EXPERIENCE

Independent Graphic Design Professional
2010 - Present

- Corporate identity/logo and branding design, website design, online advertising, e-mail design, web banners, print design for many local and national clients, page layout, presentation slides, and fine art portrait paintings

Senior Graphic Designer at Rival Marketing, Cambridge, MA
July 2008 - October 2011

- Design of multiple website pages, splash pages, microsites, event collateral, conception and layout of multimedia banners, ecommerce design, direct email blasts, weekly newsletters, weekly web ads, wireframes, posters, business cards, logo/branding identities, design and execution of numerous print projects
- Work with many local and national clients including: Sperry Topsider, Safeway Grocery, Humanscale, how2heroes.com, Webroot, American Heart Association, Taste of Cambridge
- Duties included: designing effectively, conceptualizing creatively, wireframing, meeting timing and budget goals, overseeing and mentoring interns, conducting presentations with clients

Graphic Designer at how2heroes.com (An internal company of Rival Marketing)
December 2008 - October 2011

- Design and layout of weekly e-newsletter and sweepstakes entry forms, design and execution of event collateral, photographer on video shoots, concept and storyboard of multimedia ads, create graphics for site updates.

Intern Graphic Designer at AMP Agency, Boston MA
March 2008 - July 2008

Teaching Assistant for Typography II at Mass College of Art and Design
January 2007 - June 2007

Graphic Designer at Harvard Apparatus, Holliston MA
Full Time 1999 - 2003, Part Time 2003 - 2007

Second Time Around, Boston, MA
Sales associate, customer service, fashionista, sign/window display creative decorator
June 2007 - May 2008

SKILLS

Adobe Creative Suite CS6, Adobe Photoshop, Adobe Illustrator, Adobe In-Design, Microsoft Office (Word/Excel), Adobe Acrobat, Mac OSX, Pages, Omnigraffle, Wireframing Design, Social Media Platforms, Basecamp, Trello, HTML Knowledge

Fine Art Talents: Painting, Illustration, Charcoal, Pastel, 3-D Mediums, Photography, Print Production, Pen and Ink, Paper Making and Bookbinding, Scratchboard